

Smart Border Coalition



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Museo Interactivo Tijuana

Who are we?

Museo Interactivo Tijuana A.C. is a non-profit organization that recognizes citizen commitment to our community through a promising project for our city.



Our objectives are directed by our board of directors and executed by a multidisciplinary staff.



Mission

To inspire children and their families to discover science, technology, and arts in an interactive way, awakening the capacity for innovation to improve their environment.



Vision

To be the most recognized and visited science museum in Northwestern Mexico.



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Education Committee Members



**El Colegio
de la Frontera
Norte**



**COLEGIO DE
BACHILLERES
DEL ESTADO DE
BAJA CALIFORNIA
MR.**



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Interactive Halls



Tecnology 27 Interactivos

Families will see technology as theories and techniques providing options to use scientific knowledge in a practical way.



Play 28 Interactivos

Kids will become familiar with science by searching for new knowledge to better understand the world.



Science 26 Interactivos

Kids will become familiar with science by searching for new knowledge to better understand the world.



Education Center

A place for teachers and parents. It includes a laboratory, lecture room, computer lab, communal living and an auditorium.



Innovation 27 Interactivos

Visitors are tasked with observing, solving problems and innovating.



Tijuana 26 Interactivos

The place to play and recognize how our community impacts us. We recognize Tijuana as a multicultural city, its history of growth along the U.S. - Mexico border and the Baja California peninsula.



Screening Hall

High Definition Location used for conferences and special events in an auditorium format.



Interactive Hall Themes



Integrate: (Technology) Our space for knowledge and experiences about how technologies help identify practical options and improve human life.

Explain: (Science): Area focused on learning about this topic in our surroundings and lets us know more about the world in relationship to natural phenomena.



Experiment: (Play) This place is an option to have functional learning for children, with fun and role-play games, where they can use functional stimuli to “customize” their environment.





Generate: (Innovation) While adopting certain technologies, visitors can modify an established concept, create a new one or improve what we have.

Educate: (Education Center) It is an area focused on learning experiences with the children complementing new knowledge with tools already learned in family and school environments. This hall also allows for a diversity of participants such as scientists, middle age people, volunteers and more.



Appreciate: (Tijuana) The place to play and recognize how our community is impacted. We recognize Tijuana's multicultural aspect and its enormous growth along the U.S. – Mexico border and the Baja California peninsula.





Screening Hall: Area dedicated to a variety of film presentations and audiovisual documentaries. Children can find a fusion of learning and fun about interesting educational topics.

Planetary: Dome 9 meters in diameter for a 180 degree projection of last generation and surround sound, which makes you feel inside the action. A bridge between astronomy, the scientific community, the teacher, students and families in general.



Interactive Exhibitions

Space Zone: This is our first area based on specific topics from the museum. The objective is to bring to our visitors knowledge about astronomy, space missions, and the universe.



Energize: This is our interactive exhibition where visitors can learn about the power generation and service from beginning to end, as well as its many uses.



Humanoids: An interactive talk with three of the most important inventors of all time: Leonardo da Vinci, Nicolas Copernicus and Galileo Galilei. They explain their creations and inventions.



Play Room:

It is place to get to know new learning techniques for kids from four to eight years old, with joyful experiences, socialization, games and imagination.



Your Event



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- * Conferencers * Training * Networking * Conferencers * Workshops * Business Breakfasts
- * Summits * Integration Events * Brand Positioning Events



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Thank you!

Jorge Huri Rojo
President

Rosario Ruiz
Camacho
Executive
Director



For more information:
(664) 634-3476 ext. 204
rruiz@eltrompo.org

Address:
Libramiento Los
Insurgentes s/n, Río
Tijuana 3ra. Etapa, CP
22226 Tijuana, B.C.
www.eltrompo.org



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